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## **MixMeister Boosts Music Mixing for DJs and At-Home MP3 Mixing**

*Two New Easy-to-Use, Flexible and Robust Software Offerings Give More Options for Music Mixing; DJs and MP3 Enthusiasts Can Do More With Their Music*

SEATTLE, Sept. 16, 2002 – MixMeister Technology LLC today expanded its award-winning line-up of music mixing software with two new offerings: MixMeister Pro 4 and MixMeister 4.

New features in both new software offerings build on the award-winning MixMeister software that enables music mixers to import MP3 or .WAV files, organize them and then automatically create the perfect mix with beat mixing, song transitions and volume adjustments. The new features in MixMeister Pro 4 make it the most advanced, flexible and feature rich music mixing software available today for serious music mixers – from home enthusiasts to professional DJs – who want to create professional-sounding music mixes. MixMeister 4 builds on the ease-of-use features that at-home music enthusiasts love to let them do more with their collection of MP3 music.

“At MixMeister, we’re pushing the creative boundaries of music mixing,” said Aaron Higgins, Chief MixMeister, MixMeister Technology LLC. “DJs are so enthusiastic about our software because it lets them easily express their creativity anywhere the music takes them. They can now focus their energy on finding music that they love and want to mix and share – and less time on creating complicated, hard to manage transitions and effects. Consumers love us because they can easily transform their MP3 collection into a professional-sounding recording as a workout mix, to play at a party, or for virtually any occasion.”

Both MixMeister Pro 4 and MixMeister 4 now have ID3 tag editing functionality, so that anyone can easily edit MP3 file information including the artist, title and album information. The result is a well-organized MP3 collection that can be sorted in various ways in an instant. The new software offerings also allow integrated CD burning so users can make custom mixes, then record them on CD and take them on the road, to the next party or to the dance club.

MixMeister Pro 4's advanced new features give professional and amateur DJs as well as serious music mixers greater flexibility and control for their music compilations. MixMeister Pro 4 enables DirectX plug-ins to be used to apply special effects on a song-by-song basis, unlike competitive offerings that limit the use of DirectX plug-ins. With this powerful new feature, DJs and serious music mixers can entertain the crowd or their friends with a range of special effects that change with each song – including echoes, rhythm reinforcements, distortions and reverbs.

Mobile Beat Magazine reviewed MixMeister software in the November 2002 issue, and concluded, “Whether it was hands-off, letting the software do all the work, or constructing a complex combination of tracks, overlays, and effects, MixMeister Pro always worked flawlessly and always rocked the house.”

Further enabling a heightened level of control and creativity, MixMeister Pro 4 now also enables music mixers to add audio loops to the beat, so that users can add their own musical or rhythmic input to a preexisting song. MixMeister Pro 4 also gives professional and amateur DJs a revolutionary new level of control to fine-tune song attributes such as tempo and volume.

Like its predecessor, MixMeister Pro 4 was designed with the live performance DJ in mind. The “full mix preview” capability allows DJs to play a current mix for the audience while previewing the complete upcoming mix before it is played live, and allows them to make real-time changes based on what the crowd is responding to.

### ***Pricing and Availability***

Available now, MixMeister Pro 4 and MixMeister 4 provide an outstanding value at \$169.95 and \$99.95 respectively. The software is available via the company's web site at [www.mixmeister.com](http://www.mixmeister.com).

### ***About MixMeister Technology LLC***

MixMeister Technology LLC is the leading provider of software for professional DJs and music enthusiasts who want to mix their music with professional-sounding blends, beat mixes, fades, volume adjustments and effects. MixMeister software has been acclaimed by industry sources, such as Remix and Mobile Beat magazines, and was awarded a coveted 5-Star Rating from ZDNet. The company, based in Seattle, Wash., is led by an executive team with real-world experience in DJing, digital signal processing and software development. For more information, please visit [www.mixmeister.com](http://www.mixmeister.com).

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